

SEATECHNOLOGY CLOSSES ITS 23RD EDITION DEDICATED TO YOUNG PEOPLE, INNOVATION, AND START-UPS

Seatechnology 2026, held on March 12 and 13 at CarraraFiere, inaugurated a new phase in the Seatec journey. This is the first Italian trade show dedicated to companies operating in the naval and recreational boatbuilding industry. The event is part of the well-established **Tuscany Yachting Week**, which has been running for three years in Versilia, the beating heart of high-end recreational boatbuilding, and is held in conjunction with **YARE**, the international event dedicated to superyacht refits and aftersales.

A **rich agenda of conferences and seminars** characterized this edition. The topics covered the most pressing and sensitive issues in the nautical industry. From **technological innovation** for shipyard and construction development and for the constant improvement of yacht products, to **artificial intelligence**, which now intervenes in every aspect of the yacht's production and use chain, from design to construction, management, monitoring, and prediction of potential breakdowns and problems.

Ample space was given to startups, representing the entrepreneurial aspect of innovation. With **A Sea of... Start-ups**, an **interactive discovery path** was created, designed to bring together technology, creativity, and sustainability. Along the perimeter of Pavilion C, **startups, universities, and research centers** found space. In the **Innovation Agora**, they presented visitors with prototypes, models, and technologies that could reimagine the nautical industry: from drones for various uses at sea to next-generation materials, from the robotization of certain processes to smart charging stations in marinas. Each innovation was accompanied by a **QR code**, the interactive code that allowed visitors to learn more about the content, technical aspects, and design of the innovation with just a click of their smartphone.

ITA-Agenzia's long-standing and consolidated collaboration with **IMM CarraraFiere** brought a delegation of foreign operators from **13 countries** to this edition, for a total of **38 delegates: Argentina, Brazil, China, Croatia, Germany, Greece, Poland, South Africa, Spain, Taiwan, Turkey, the USA, and Vietnam**. All countries are actively involved in the construction of boats and yachts, components and their distribution, and the production of composite parts, particularly from some emerging countries where the nautical industry is developing.

Italian sailing was present at Seatechnology 2026 with two meetings dedicated to the **America's Cup** and **Italian Ocean Race boats**, organized by **Saily.it**.

A large turnout of young people, students from the ISYL Institute in Viareggio and the University of La Spezia, confirmed **Seatechnology's value** as a **"Start-up Hub for the Yachting Industry,"** a starting point and connection across the various segments of the nautical supply chain.

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