

SEATECHNOLOGY OPENS IN VERSILIA FROM MARCH 12 TO 13 AS PART OF TUSCANY YACHTING WEEK

Seatechnology 2026, scheduled for March **12 and 13** in CarraraFiere, in Marina di Carrara, inaugurates a new phase in the Seatec journey, the first Italian exhibition dedicated to companies operating in the naval and recreational boatbuilding industry. It takes place within the context of the now well-established **Tuscany Yachting Week**, which has been running for three years in Versilia, the beating heart of high-end recreational boatbuilding, in conjunction with **YARE**, the international event dedicated to refits and aftersales for the superyacht sector.

Seatechnology 2026 presents itself as "**Your start-hub to the Yachting Industry**": a starting point and connection for companies, professionals, and operators working in the various segments of the nautical supply chain.

The 17th edition of **Compotec Marine**, a section dedicated to composite materials and their applications in the marine sector, will also be held alongside the event. This is the only trade event in Italy specifically dedicated to this sector.

The **event** features a rich program of events.

Seatechnology will also feature the second edition of "**Un Mare di... Start-ups**," (A sea of Start-ups) an area dedicated to innovation, new projects, and research applied to the yachting industry, curated by **Navigo, IMM, and Vannucci Advisors**. **Un Mare di... Start-ups** is an interactive journey of discovery, designed to bring together technology, creativity, and sustainability. In the **Innovation Agora**, an experiential area where visitors can experience firsthand the prototypes, models, and technologies designed to reimagine the nautical industry, each innovation is accompanied by a **QR code**, an interactive code that allows visitors to learn more about the content, technical aspects, and design of the offering with just one click of their smartphone.

On Thursday, March 12th, at 2:30 PM in the Events Area, the conference entitled "**Use of AI in Yacht Design**" will take place. This event is part of the **MYDA (Millennium Yacht Design Award)**, the international competition dedicated to pleasure boat design. The competition is open to both emerging and professional designers, who will compete under the theme "New Projects." The winners will receive awards after the conference and will have their projects exhibited in a specially set up exhibition. The conference will feature speakers from the academic, design, and industry worlds.

On Friday, March 13th, at 8:30 AM in the Bernini Room, the RINA (Italian Naval Register) seminar will be held. The seminar will focus on technical topics, entitled "**New Regulations in the Yachting Sector**." The seminar will explore aspects of certification, safety, both onboard and in the shipyard, design, and technical regulations in the nautical sector and in ports. Organized by the Registry in collaboration with the Orders of Engineers of the provinces of Massa Carrara, Lucca, Livorno, and La Spezia, the seminar is valid for awarding training credits for engineers.

Two presentations and analyses of major circuit and ocean racing, with Italy at the forefront, will be dedicated to sailing, organized by **Saily.it**.

On Thursday, March 12th, at 12:30 pm in the Sailing Area, a talk will be held on the topic "**America's Cup: What's New for Naples 2027**." Previous cycles have shown, and

ongoing developments suggest, that the complex, high-speed, foiling AC75 boats are subjected to intense technical stress, posing potential safety and reliability issues. This complex topic is addressed by qualified and experienced technicians and commentators.

On Friday, March 13th, from 12:30 to 1:30 PM, again in the **Sailing Area**, a discussion will take place with the most accredited experts and commentators in the world of sailing. The topic will be "**Where Italian ocean racers are born,**" protagonists of regattas like The Ocean Race, which arose thanks to the region's excellent shipbuilding industry, with Genoa having consolidated its position as the international sailing capital.

In 2026, **Seatechnology** will once again confirm its position as the Mediterranean region's point of reference for Yachting Industry innovation: a unique opportunity to observe and witness the evolution of the Yachting Industry up close and help shape its future.

sea-tec.it


Press Office

Roberto Franzoni
r.franzoni@carrarafiere.it
+39 348 5405758

Lara Barenco
l.barenco@carrarafiere.it
+39 338 5348435

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Seatec

X 
@Seatec2017

