

## THE GREAT SAIL IN ITALY AT SEATECHNOLOGY 2026

The 2026 edition of **Seatechnology**, the first Italian trade show dedicated to companies supplying the naval and recreational shipbuilding industry, part of **Tuscany Yachting Week**, scheduled for **March 10-13, 2026**, at CarraraFiere in Marina di Carrara (Seatechnology) and Viareggio (YARE), offers two presentations and analyses of major circuit and ocean sailing, with Italy at the forefront.

On **Thursday, March 12, at 12:30 pm** in the Sailing Area, a talk by Saily.it will discuss the topic **"America's Cup: What's New for Naples 2027."**

The 38th America's Cup cycle faces many crucial issues.

**Financial and structural instability:** The high cost of competing and the lack of a clear and sustainable financial model for teams have led to withdrawals and concerns about the event's long-term sustainability.

**Legal challenges:** The new, more commercial structure (ACP) is under legal scrutiny in New York, with critics arguing it departs from the traditional, nation-based, club-driven spirit of the Deed of Gift.

**Controversial rule changes:** The adoption of battery power instead of human-powered "cyclors" and looser nationality rules allowing two foreigners per boat have created friction.

**Team withdrawals and uncertainty:** American Magic withdrew from the 38th cycle for these reasons, among others, pointing to potential broader issues with the event's competitiveness and structure.

**Logistical and political tensions:** The weight of the organization, combined with internal disputes over governance, has strained relationships between teams, complicating the organization of the 2027 race.

**Technical and design issues:** Previous cycles have shown, and ongoing developments suggest, that the complex, high-speed, foiling AC75 boats are subjected to intense technical stress, posing potential safety and reliability issues.

This complex set of issues will be addressed by qualified and experienced technicians and commentators.

On **Friday, March 13th, from 12:30 to 1:30 PM**, again in the Sailing Area, Saily.it will hold a talk on the topic **"Where Italian ocean racers are born."**

There's a lot of Italy in ocean sailing. Ambrogio Beccaria (Allagrande Mapei), Francesca Clapcich (11th Hour), Luca Rosetti and Matteo Sericano (Maccaferri Futura), Andrea Fornaro and Alessandro Torresani (Influence 2), Pietro Luciani, and Alberto Riva are among the leading figures in major ocean racing. But it's not just Italian sailors.

Italian ocean racing boats, protagonists of races like The Ocean Race, are born thanks to the national excellent shipbuilding industry, with Genoa established as the international sailing capital and a logistical/technical hub for these boats. High-level projects, including the Imoca's, involve Italian teams and advanced engineering.

Persico Marine in Nembro (BG) is the global benchmark for high-performance carbon fiber boats. The Persico Marine shipyard is renowned for building the monohulls of the Volvo Ocean Race for the 2014-15 and 2017-18 editions, as well as iconic America's Cup boats, including those of Team Luna Rossa Prada Pirelli, and Imoca 60 class vessels for single-handed round-the-world races.

Sangiorgio Marine in Genoa is a shipyard established within the ship repair district, where projects for the America's Cup and offshore ocean racing are developed, as well as innovative vessels such as the Ecoracer OD 30, the world's first recyclable one-design.

By hosting the finish line of The Ocean Race, Genoa has become the center of international ocean sailing.

At Seatchnology, these topics will be discussed with the most respected experts and commentators in high-performance sailing, another sector in which Italy excels.

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