

INCREASINGLY INTERNATIONAL PRESENCE AT SEATECHNOLOGY

Seatec, now **Seatechnology**, the leading Italian exhibition of technology, components, design, and subcontracting applied to recreational boating, conceived and organized by IMM CarraraFiere and **Compotec Marine**, the only event in Italy dedicated to the composite materials industry and their multiple applications, is increasingly international, with a significant participation of foreign exhibitors and a delegation of buyers organized by ICE-Agenzia, the Italian Institute for Foreign Trade.

Coming from **nine** countries—**Albania, Belgium, China, Germany, Great Britain, Iran, Spain, Switzerland, and Turkey**—international exhibitors will compete during Tuscany Yachting Week, taking place between Marina di Carrara and Viareggio on March 12 and 13. They will compete with the Italian nautical components and accessories industry, which ranks among the top in the industry for quality, creativity, and innovation and is sought after by the entire global, European, and international shipbuilding industry.

Thanks to the long-standing and consolidated collaboration with **IMM CarraraFiere**, building on what has already been achieved in recent years, the collaboration with the **Italian Trade Agency (ITA)** is further consolidated and is being implemented through the organization of an incoming program of foreign operators from numerous foreign markets that currently offer interesting prospects in terms of potential demand for Made in Italy technology. The Italian Trade Agency (ICE) offices of the foreign network have paid particular attention to the work and expertise involved in selecting buyers, importers, and distributors closely connected to the nautical and composite materials sectors.

The delegation visiting **Seatechnology** and **Compotec Marine** includes professionals from **13** countries, for a total of 38 delegates: **Argentina, Brazil, China, Croatia, Germany, Greece, Poland, South Africa, Spain, Taiwan, Turkey, the USA, and Vietnam**. These are all countries actively involved in the construction of boats and yachts, components and their distribution, and the production of composite parts, particularly from some emerging countries where the nautical industry is developing.

The delegations further expand the opportunities for direct contact **through B2B matchmaking** between exhibitors and international representatives of the nautical and composites sectors, as part of the increasingly essential internationalization and prospect of increasingly globalized activities in both sectors.