

## CONTENTS AND CONFERENCES AT SEATECHNOLOGY 2026

The winds of renewal continue to blow at Seatec, Italy's leading trade fair dedicated to companies operating in the naval and recreational boatbuilding industry. The event takes place within the framework of the now well-established Tuscany Yachting Week, which has been running for three years in Versilia, the beating heart of high-end recreational boatbuilding, in conjunction with YARE, the international event dedicated to refits and aftersales for the superyacht sector.

The new holistic image represented by the rebranded Seatechnology of the CarraraFiere event, taking place on March 12th and 13th, aims to offer spaces dedicated to the technologies, innovation, materials, and processes that contribute to the development of the yachting industry, with a focus that integrates technical content, opportunities for discussion, and structured activities to foster professional relationships. In this context, significant attention is paid to hot topics such as sustainability and the ever-increasing use of Artificial Intelligence, the more and more popular tool that is also finding applications in yachting in various aspects of design, construction, and operation.

The current topic is addressed in a discussion dedicated to its applications in production processes, data analysis, predictive maintenance systems, and onboard technologies. The goal is to observe how AI is transforming operational methodologies and management tools, with concrete approaches geared toward industrial use.

The conference connected to MYDA, the Millennium Yacht Design Award, is dedicated to AI. This international competition for pleasure boat design is open to both emerging and professional designers, who compete under the theme "New Projects." The winners will have their projects exhibited in a specially set up exhibition.

The conference, titled "Use of AI in Yacht Design," will feature speakers from both academia and industry, who will compare the theory and practice of this tool, which is developing so rapidly that it is daily blurring the lines between present and future. The conference will take place on Thursday, March 12th, at 2:30 PM in the Events Area.

The awards ceremony for the MYDA competitors will follow in the dedicated area, where the winning projects in the various categories will be exhibited.

On Friday, March 13th, at 8:30 AM in the Bernini Room, the RINA seminar, dedicated to technical insights, will be held. The seminar, titled "New Regulations in the Yachting Sector," is organized by the Registry in collaboration with the Orders of Engineers of the provinces of Massa Carrara, Lucca, Livorno, and La Spezia. This high-profile event will explore aspects of certification, safety, both onboard and in the shipyard, design, and technical regulations in the nautical industry in general and in ports. The seminar is eligible for training credits for engineers.

Regarding the other increasingly popular and applied topic of sustainability, particular attention is given to the products on display. Their materials, manufacturing processes, energy consumption, and resource management all demonstrate a commitment to and a clear focus on sustainability, an increasingly necessary aspect of the yachting industry. The products will be selected for the two awards—Qualitec Technology and Qualitec Design—which highlight the product's technical innovation and superior aesthetic quality. The awards will be presented on Thursday, March 12th at 5:30 PM in the Qualitec area.

Still on the topic of sustainability, for the sailing industry, the most sustainable sector on the water, Saily is organizing two events with the participation of technicians and commentators. The first, on Thursday, March 12th at 12:30 p.m., is titled "Luna Rossa, what's changing for Naples 2027," and is dedicated to the evolution of the rules and procedures for the America's Cup regattas to be held in Naples. The second, on Friday, March 13th at 12:30 p.m., is titled "Where Italian ocean racers are born," and is dedicated to Italy's increasingly important participation in major ocean racing. Both events take place in the Sailing Area.

Seatechnology will once again be the Mediterranean region's leading hub for Yachting Industry innovation in 2026: a unique opportunity to observe and witness the evolution of the Yachting Industry firsthand, and help shape its future.