

AT SEATEC AND COMPOTEC MARINE 2024 A LARGE DELEGATION OF FOREIGN BUYERS WITH THE CONTRIBUTION OF ICE-AGENCY

The productive collaboration between ICE-Agenzia and CarraraFiere brings to Seatec and Compotec foreign buyers from 9 European and non-European countries for the yachting and composite materials sectors.

The long-standing and consolidated collaboration of **ICE-Agency**, the Institute for Foreign Trade, with **Seatec**, the exhibition of technology, components, design and subcontracting applied to pleasure boating, conceived and organized by IMM CarraraFiere, the only event dedicated to the sector in Italy and in southern Europe and **Compotec Marine**, the only event in Italy dedicated to the composite materials industry and their multiple applications, has also combined for the 2023 edition a dense delegations of foreign operators.

In the wake of what has already been achieved in recent years, the collaboration relationship between **ICE-Agency** and **IMM Carrarafiore** is consolidated through the organization of an incoming of foreign operators from many foreign markets which currently register interesting prospects in terms of potential demand for Made in Italy technology. Particularly attentive was the work and expertise of the **ICE-Agency** offices of the foreign network, in the selection of buyers, importers and distributors closely associated with the nautical and composite materials sectors. Operators from **14 countries** participate in the **Seatec – Compotec Marine** delegation, for a total of **35** delegates: **Argentina, Brasile, Cina, Croazia, Francia, Germania, Polonia, Slovenia, South Africa, Spagna, Taiwan, Turchia, USA, Vietnam**, all countries already actively engaged in the construction of boats and yachts, of components and their distribution and production of composite parts and in particular from some emerging countries, where boating is developing.

The delegation further expands the opportunities for **direct encounters through B2B match-making** of exhibitors with international representatives of the nautical and composites sector in the context of an increasingly indispensable internationalization and in the perspective of increasingly globalized activities of the two sectors.