THE 22ND SEATEC AND THE 16TH COMPOTEC MARINE HAVE CONCLUDED, WITHIN THE FRAMEWORK OF THE THIRD TUSCANY YACHTING WEEK, IN SYNERGY WITH THE 15TH YARE

The 22nd edition of **Seatec** and the 16th of **Compotec Marine** ended with a tangible recovery, which recorded the presence of **91 exhibitors**, compared to the 63 of the last edition, and with a challenging development plan, aimed at giving visibility to the supply chain of subcontracting and yacht outfitting, a vast pool of small companies and extraordinary skills.

The two events were organized as part of the third edition of the **Tuscany Yachting Week**, an event that combines the two **CarraraFiere** exhibitions with **Yare**, (Yachting Aftersales and Refit Experience), the international yachting event dedicated to the refit and aftersales of the superyacht sector, organized by **Navigo**, the Viareggio service center for innovation and development of the nautical industry, now in its 15th edition.

The agreement between the events maintains the distinctive characteristics of the individual events, making the most of the identity of **Seatec-Compotec Marine** as a **B2B** event with an exhibition format aimed at the nautical subcontracting supply chain, construction materials and related technologies, without forgetting the consolidated one-to-one meetings between exhibitors and Italian shipyards and the delegation of international buyers sponsored by **Ice Agenzia**, which generated over 600 B2B meetings, with very satisfactory results for both exhibitors and buyers. While **Yare** is characterized by conferences and **B2C** networking aimed at captains of large yachts and component companies and refit shipyards.

The joint collaboration has developed an event that has been able to best represent the pride of a production area at the top of the yacht production rankings in the world by creating the **Tuscany Yachting Week**, a pilot experiment of intersection between the two events capable of connecting the hubs of Viareggio and Marina di Carrara, pillars of a district leadership of the highest international value in the luxury shipbuilding panorama. The effort of the organizers has created a real consortium of the quality supply chain, creating a **meeting in Viareggio between exhibitors of Seatec-Compotec Marine and representatives of the superyacht shipbuilding industry** and the lively **presentation at CarraraFiere of ten start-ups**, a joint effort to push to the maximum on the front of innovation and youth enterprise.

Also as part of the **Tuscany Yachting Week**, a **Gala Dinner** was organized in the suggestive location of the Galleria Ravaccione quarry, where the 600 participants, exhibitors of Seatec-Compotec Marine, captains and companies of Yare, the delegation of international buyers coordinated and promoted by **Ice Agenzia** were able to relive the spaces from where Michelangelo had obtained the blocks of statuary for his sculptures. The dinner was an opportunity for networking between the participants of the two events of the Tuscany Yachting Week and an extra-sector promotion thanks to the collaboration of **Toscana Promozione Turistica** and the support of the **Chamber of Commerce of North-West Tuscany**.

The development and growth directions of **Seatec-Compotec Marine** are oriented to highlight the sectors of **raw materials**, **semi-finished products** and the subcontracting supply chain for **on-board outfitting work**, areas that do not have significant exhibition

areas, extending the area of interest from Tuscany to the whole of Italy and in particular to the most productive Mediterranean area, from Spain to Turkey.

The **Tuscany Yachting Week**, which opened on **Monday 11 March** at the International Propeller Club in Livorno with the conference on "Portualità, Infrastrutture Digitali Accessibili e Sostenibili per la Nautica" promoted by **Navigo**, closed on **Saturday 15** with the visit of the delegation of 35 foreign buyers from 14 countries organized by **CarraraFiere** with the contribution of **Ice-Agenzia** to the company **Franchi Umberto Marmi**, active in the quarry, processing and trade of marble and with the Forum on "Strategies for Nautica: growth, innovation and rules for an evolving sector" organized by **Navigo** at the Argentario Golf Club.

Great attention was also given to **training and the inclusion of young people** in the sector: the collaboration of **Navigo** with the ISYL Academy Foundation led to the active participation of students in the various workshops offered, organized by **Seatec Compotec Marine** and **Navigo** within **CarraraFiere**. Among the numerous seminars and workshops, the one organized by **RINA "2025 – Yachting training Day"** in collaboration with the orders of Engineers of Massa Carrara, Livorno and La Spezia, and the **series of meetings "Un Mare di…"** declined through "**Un Mare di Start-Up**", in collaboration with Confindustria centro e costa and Intesa San Paolo, "**Un Mare di Tecnologia**", in collaboration with the E. Piaggio research center of the University of Pisa, and "**Un Mare di Energie**", in collaboration with R&D - Telecommunication and Energy.

For the organization of the **fourth edition** of the **Tuscany Yachting Week**, an **Advisory Board** will be set up composed of **technical figures and repr**esentatives of the most qualified Italian nautical industry with the aim of **promoting as best as possible**, each in their own field, the networking and promotion activities of the most important supply chain in the sector and the events connected to the **Tuscany Yachting Week**.

In 2026, Tuscany Yachting Week will take place from 10 to 14 March, with Seatec and Compotec Marine concentrated on 12 and 13 March and YARE from 11 to 13 March.