

MYDA 2023 – COMPETITION ANNOUNCEMENT

"M.Y.D.A. - MILLENNIUM YACHT DESIGN AWARD", THE INTERNATIONAL CONTEST FOR YACHT DESIGNERS, IS IN ITS 19TH YEAR. THE EVENT, PROMOTED AND ORGANIZED BY IMM CARRARA SPA AT **SEATEC**, THE **20th INTERNATIONAL EXHIBITION OF TECHNOLOGIES, SUBCONTRACTING AND DESIGN FOR BOATS, MEGAYACHTS AND SHIPS**, HAS BECOME A PROMINENT EVENT ATTENDED BY THE MOST IMPORTANT DESIGN AND ENGINEERING FIRMS.

M.Y.D.A. Award 2023 is divided into two categories:

1. "ESTABLISHED PROFESSIONALS"

professional designers that have already designed and built at least one boat.

2. "BEGINNERS"

young professionals that have not yet built any boat.

Both categories can enter two sections:

A. NEW PROJECTS

Development of exterior lines and interior layout of a sailing or motor boat with no limits in size. The design should be the driver to propose new solutions, new uses, new lines with particular attention to the use of innovative and non-conventional materials and environmentally friendly propulsion systems. Particular emphasis will be given to design and construction solutions to allow access and use to people with disabilities. Reserved to completed but not yet built projects.

B. THE PEOPLE-ORIENTED BOAT

Development of exterior lines and - where possible - interior layout of a sailing or motor boat within the 10 meter (33') size. The design should be the driver for the best solutions to a serial production, with the use of innovative and non conventional materials with particular emphasis given to design and construction solutions to allow access and use to people with disabilities and environmentally friendly propulsion systems. Completed or already built projects can be presented.

Sustainability

Particular consideration will be given to projects that offer alternative propulsion to traditional internal combustion engines and provide for the construction materials that at the end of the boat's life can be easily recyclable and included into the reuse cycle.

Guidelines for participation

The designers or the designing team must directly apply for participation in each section of the award using the entry form here under.

Upon receiving the entry form, IMM CarraraFiere Spa/Seatec will send applicants by e-mail all the necessary forms and instructions for the presentation of the project. It is possible to submit more than one entry. **ALL MATERIAL MUST BE SENT BY E-MAIL.**

Further documentation required:

- **1. Multipage pdf**, maximum 10Mb, containing descriptive drawings of the project (at least 5 drawings);
- **1 jpeg**, resolution required 1600x1200 pixels, to be representative of the project;
- **1 Word file**, text only, of up to 2,000 characters, giving the description of the project.

DESCRIPTION OF THE PROJECT: a two-page form is provided for the description that must not exceed 2000 characters, including blank spaces. Entrants are required to provide an adequate description of the project since this is the only place where the project specifications and customer requirements will be featured.

DRAWINGS: Five drawings, on an adequate scale, must be provided to illustrate the project. The drawings shall include layouts, cross-sections and longitudinal sections, in a suitable scale to illustrate the project. These drawings may be in any scale and in any media, but the scale must be clearly indicated.

Participation in the CONTEST IS ANONYMOUS. Therefore, the drawings must NOT bear any name or logo that identifies the authors of the project; only the **identification number** that will be assigned by the Organizers on receipt of the competing project shall be indicated.

ID Form

The ID form is provided to indicate the name/s of the entrant/s.

With the exception of the above-mentioned form, the name of the entrant must **not** appear on any of the documentation produced (drawings, files): all materials will be marked with the identification code by the Organizer at receipt of the project.
Failure to comply with this requirement will lead to automatic exclusion.

SENDING DETAILS

All documentation must be submitted according to the instructions given by the competition secretariat.

The enclosed form must be duly completed and returned by 28th JANUARY 2023 by e-mail to: c.lodovici@carrarafiere.it

The material must sent by e-mail by 7th FEBRUARY 2023 to c.lodovici@carrarafiere.it, separating the identification form, which should sent as an attachment, from the rest of the material to be sent via WeTransfer.

Ample, high-resolution documentation (photographs, drawings, renderings) must be submitted or the entry will be disqualified. This documentation is required for setting up the exhibition of the winners and special mentions that will be held during the 19th edition of Seatec.

Prizes

Having reviewed the projects, the jury will assign the MYDA Award to the winners for both categories - "Established Professionals" and "Beginners" in the sections "New Projects" and "The people-oriented boat" for a total of four first prizes - as well as special mentions as it sees fit. The jury's decisions will be final.

Winners' Presentations

Seatec will organize the awarding ceremony during the afternoon of March 16th 2023; the winners who decided to attend the ceremony shall describe their design concept and techniques, as well as the features of their work; guidelines will be communicated by the organization.

The winners and those awarded with a "special mention", if any, will be informed as soon as the jury concludes its works.

Publication and Copyright

Entrants shall grant IMM CarraraFiere Spa - Seatec the right to publish the drawings, layouts and photographs provided to illustrate the project/s entered.

If such rights are held by someone other than the entrant, the entrant shall obtain the right to use such materials for the exclusive use by IMM CarraraFiere Spa - Seatec for all advertising or information in conjunction with the "M.Y.D.A." award or for the promotion of the marine industry.

IMM CarraraFiere Spa - Seatec will not be held responsible for the use of such materials by anyone other than IMM CarraraFiere Spa - Seatec, without the latter's authorization. The rights shall be held as transferred to IMM Carrara Spa - Seatec, including the right to microfilm and/or duplicate the submitted materials for the organizer's records. It is understood that, in taking over such rights, IMM CarraraFiere Spa - Seatec will be entitled to use such illustrative materials as it deems fit to launch and promote the Award.

If cited, the names of the authors of the illustrative materials will be indicated by IMM CarraraFiere Spa - Seatec, but the organizer accepts no responsibility for any third party's failure to cite such details.

The M.Y.D.A. Jury

Projects will be judged by a panel of experts from the fields of culture and design, a representative from IMM CarraraFiere Spa, yacht design professors and yacht building experts.

Project Eligibility And Authorship

In order to take part in the award, the project must be for a motor or sailing pleasure boats of any size. Submitted projects must be documented as required by the Organizers. Failure to comply with this requirement will automatically exclude the project.

Authorship of each project entered will be what is declared by the designer or design group on the ID form provided for this purpose by the competition organisers.

Authorship of each project will always be highlighted. IMM CarraraFiere Spa, however, declines all responsibility should this not correspond to what is declared. Entrants may participate as team members.

All documentation must be completed and returned to IMM Carrara Spa – Seatec by 7th FEBRUARY, 2023.

IMM CarraraFiere Spa – Seatec reserves the right to accept late submissions.

MYDA 2023

Award Entry Form

Company / Designer _____

Address _____

City/Town _____

Zip/Postal Code _____ Country: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

Contact person: _____

I wish to enter:

☐ 1 – ESTABLISHED PROFESSIONALS

☐ 2 – BEGINNERS

For the following section of the competition:

☐ A – NEW PROJECTS

☐ B – THE PEOPLE-ORIENTED BOAT

N.B. PLEASE SEND ONE COUPON FOR EACH PROJECT ENTERED!

This coupon must be duly completed and returned by 28th JANUARY 2023 by email to c.lodovici@carrarafiere.it