

**seatec**

SEA TECHNOLOGY  
& DESIGN

**COMPOTEC**

—  
EXCELLENCE IN COMPOSITES

CarraraFiere, 29/31 March 2017

# seatec

## *The event*

The only real professional meeting point in Italy for the nautical and the composites industries:

**SEATEC - Marine Building**

**COMPOTEC – Composites for the industry**



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## *Seatec: thematic areas*

**Technology, Accessories & Services:** the heart of the exhibition

**Electronics & Domotics:** *high-tech* solutions for sailing

**Engines, Propulsion systems:** in collaboration with Ascomac-Unimot

**Furniture, Design & Wellness:** the quality of life on board with “*Abitare il Mare*”  
*concept*

**Design & Engineering:** design for boats of any dimension

**Materials e Applications:** the choice of raw materials and their application methods

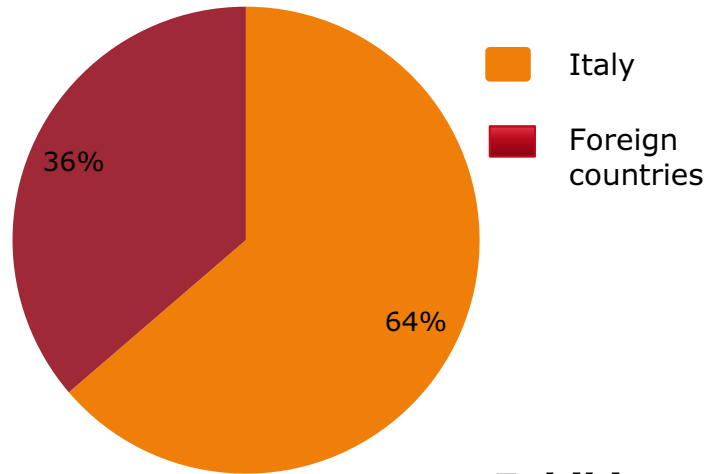
**Processing and installations:** the area of highly-skilled manufacturers

**Sailing equipment:** accessories for sailing

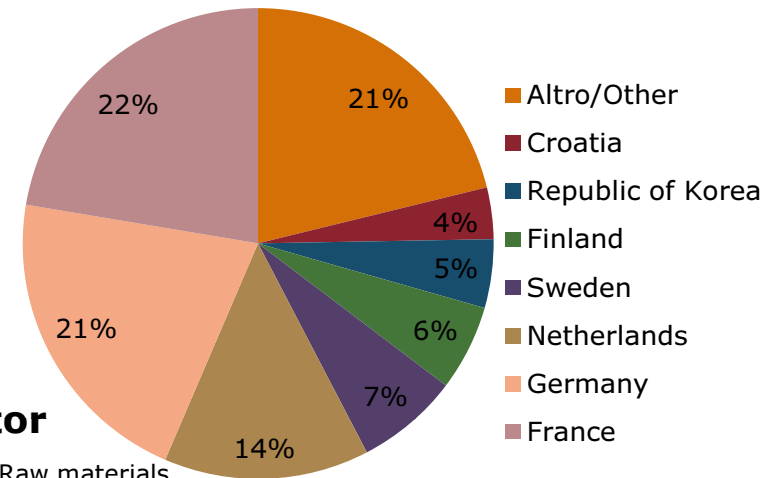
**Port equipment:** services and installations for harbours

# 435 exhibiting brands in 2016

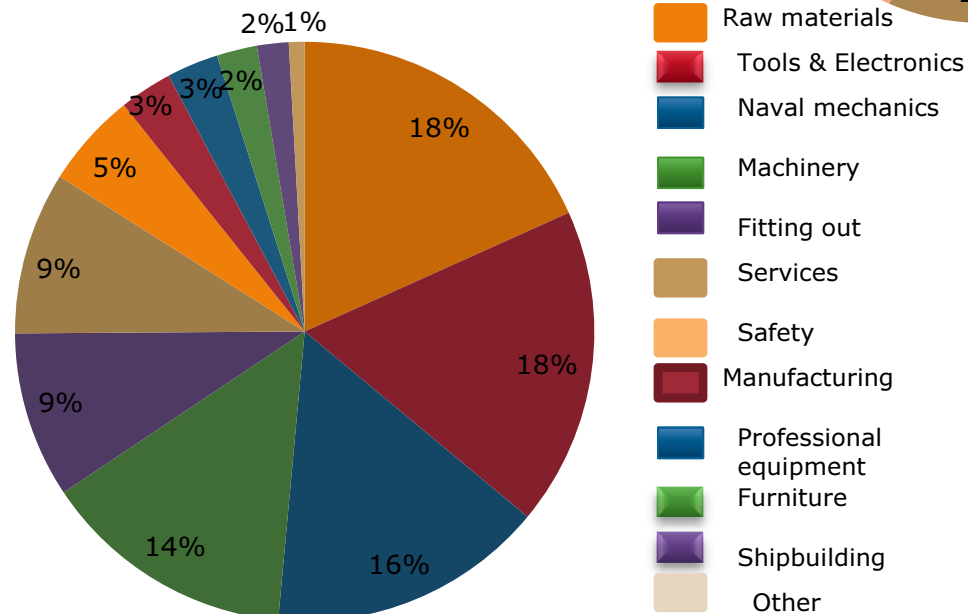
## Seatec 2016 Exhibitors



## Foreign Exhibitors country of origin

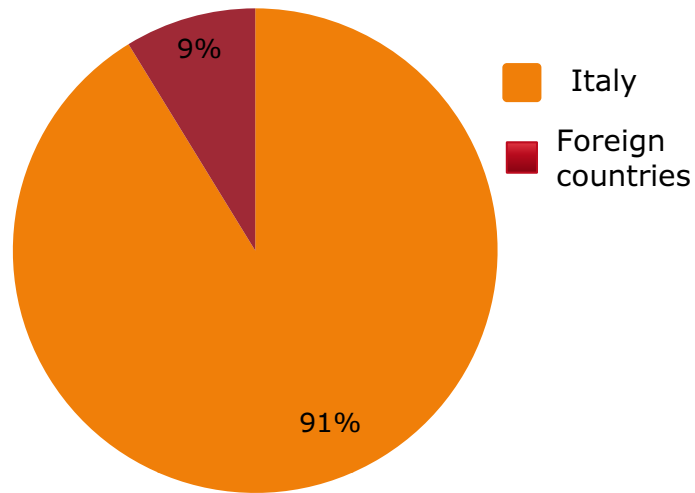


## Exhibitors product sector

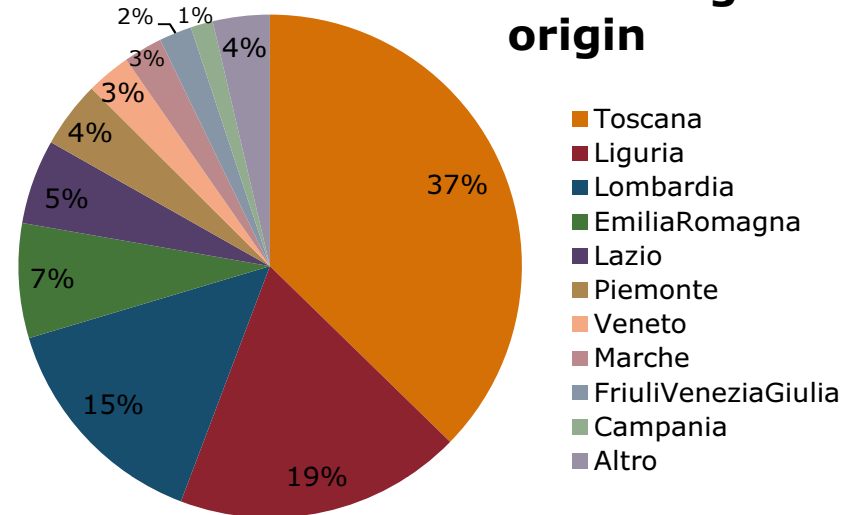


# 1.800 companies (+42%) visited Seatec in 2016

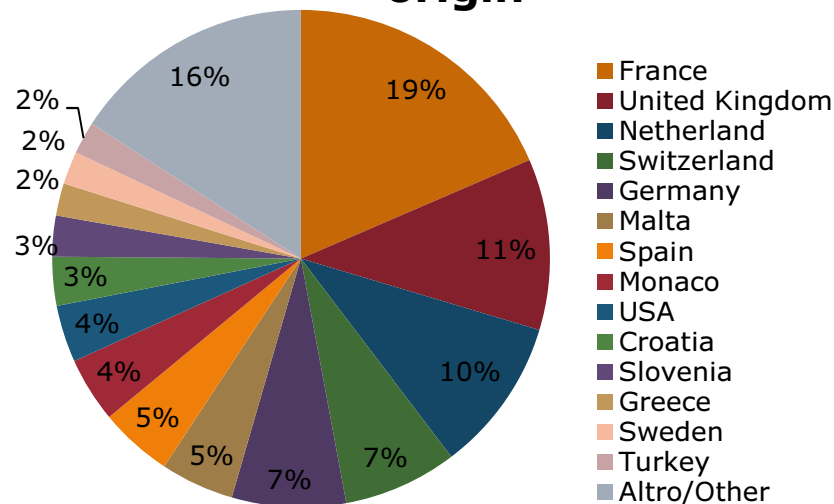
## Visitors origin



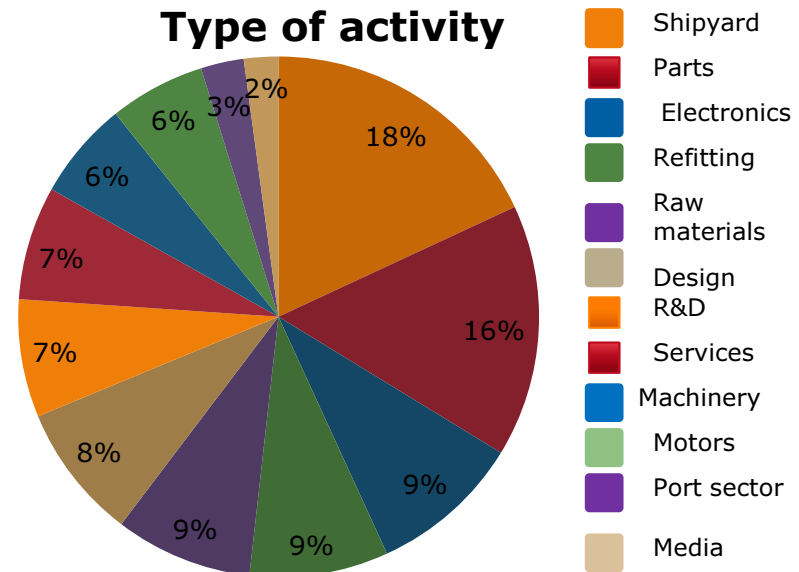
## Italian visitors' region of origin



## Foreign visitors' country of origin



## Type of activity



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## *Focus 2017*

**B2B meetings**

**Technical training and course credits**

**Special thematic areas:**

*Shipbuilding - Wellness on Board - Disability on Board*

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## *B2B meetings with international top buyers*

The **Promotion and Marketing Dept.** will organise targeted **incoming activities of foreign delegations** involving **shipyards representatives, designers and importers** from European and extra-European countries with a strong yachts and super yachts construction industry, with the aim of organising **business-to-business meetings** between exhibitors and decision makers such as:

*managers, technical offices and purchasing departments supervisors .*

**B2B meetings will be organised in collaboration with Italian Trade Agency.**





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## *Training and course credits*

**Highly-specialised technical content** will be the subject of a rich panel of **conferences and seminars**, with the possibility of assignment of professional **course credits** very useful to industry professionals subject to continuing upgrading and education.

In 2016, more than 30 training events were held both in the nautical and in the composite materials sectors.





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## *Carrara Meets the Captains*

A delegation of **Super yachts captains** will be present at Seatec will meet with Seatec exhibitors, in a **targeted programme of B2B meetings**, to exchange **experiences** and share **necessities, services and direct experience in the use of yachts.**



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## *Special issues*

### ***Shipbuilding Area***

Solutions for the shipbuilding industry for mass and goods transportation, work boats and naval vessels for military purposes.

A day will be entirely dedicated to deepen issues related to legislation, construction, design and technology for these sectors.

### ***Disability on Board***

A real challenge to find solutions for disabled people to fully enjoy life on board.

Equipment, special aids, ergonomics and design: an entire day focused on study, design and regulatory framework for the removal of architectural barriers both on board and in port areas.

### ***Wellness on Board***

The “Wellness on Board” area will celebrate the world of well-being in big boats, with special attention to professionalism in the related services.

# THE INNOVATION AWARDS



## MYDA 2016 WINNERS

### BEGINNERS CATEGORY

*NEW PROJECTS section ex-aequo:*

ITALIA

*Designer: PC Design by Matteo Cappellazzo and Mattia Piro*

HEXO

*Designers: Calzetta Jessica, Di Bella Giuseppe, Peluso Andrea, Vicari Stefano*

*THE PEOPLE ORIENTED BOAT section: TOHORA*

*Designers: Guido Maria Valtorta, Lorenzo Amato*

### ESTABLISHED PROFESSIONALS CATEGORY

*Section NEW PROJECTS: INTERIUS 46 ZERO EMISSION BOAT*

*Designer: Yankee Delta Studio & ECONBOARD*

# QUALITEC TECHNOLOGY & DESIGN AWARD 2017

WINNER

NAVIGATION LED LIGHT

*by 4C INNOVATION*



QUALITEC TECHNOLOGY AWARD



QUALITEC DESIGN AWARD  
components production & furniture

[www.sea-tec.it](http://www.sea-tec.it)

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## *And also...*

*Installers and Live Demo Area* - The network of installation, assembly and finishing companies makes the area of La Spezia, Massa-Carrara, Versilia and Livorno a unique place in the world for production ability, know-how, craftsmanship, technology and creativity connected to high-quality pleasure boats. An area will be dedicated to the special skills emerging in the territory, while the Live Demo area will host live demonstrations of processes, systems, applications and operating modes.

*Businesses Networking* - An effective tool to allow a number of different professional figures to take part in the making of a superyacht. Seatec welcomes businesses networking, to stimulate not only the promotion of a single product or service, but rather the idea of a **production system** to present internationally.

*Start-up* - In the **Startup@SeatecCompotec** area, the most futuristic corner of the exhibition, where young entrepreneurs will launch innovative and creative proposals for products and services. The **Startup Award** will reward the most innovative initiative.

*Eco-sustainability* - In addition to welcoming the companies with particular vocation to the production of 'green' products and systems, as signalled by the **Greentec brand**, Seatec will deal with the issue of **disposal** and with the kind of lifestyle on board that allows the **lowest environmental impact**.

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## *The conferences...*

Ample space for seminars, conferences and workshops which represent an occasion for professional updating for the industry. The intensive schedule of conferences presents highly technical contents and deals with the topics related to the new dynamics of the nautical market.

## *Special issues...*

**Solutions to facilitate the use of boats and yachts for disabled people**, including also inable persons like the elder users, will be presented by Myda, Quasar and Senaf

**Cyber security on board** will be discussed in two dedicated appointments in which the topic will be analysed both from the technical and the forensic point of view, focusing on real examples, profiles and informatics solutions by Professor Filippo Novario, Legal Advisor specialised in the area of cybercrimes. The conference will also see the participation of RINA (Italian Naval Register).

## *And also...*

**Water ballast, control and management of the liquid ballast** by RINA

**Energy efficiency of air conditioning systems**, by Bernardo Cerrai

**Sea energy, mobile laboratory for real measurements, ship model basin database** by CNR/Insean

**Shipyards and environmental regulations**, by Yacht Garage

**Virtual reality for yacht design**, by the architect Gianluca Caputi

**New frontiers of magnesium in sailing**, by MG12 Magnesium European Network

*For the updated list of conferences: [www.sea-tec.it](http://www.sea-tec.it)*

# seatec

## *An intensive and well-structured communication and marketing plan*

Seatec has organised a promotion and communication plan through the most efficient means:

- national and international sector magazines like IBI, the international multimedia platform able to reach experts all over the world;
- Websites dedicated to the nautical world and to super yachts;
  - Social networks like Facebook and Twitter;
- A special agreement with **Ansa Mare**, which will closely follow every step of the activity to the opening of *Seatec*.

# seatec

Media Partner

**ANSA**

*Supporters*



Camera di Commercio  
Massa-Carrara



Camera di Commercio  
Lucca



API Massa Carrara e Versilia



ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane